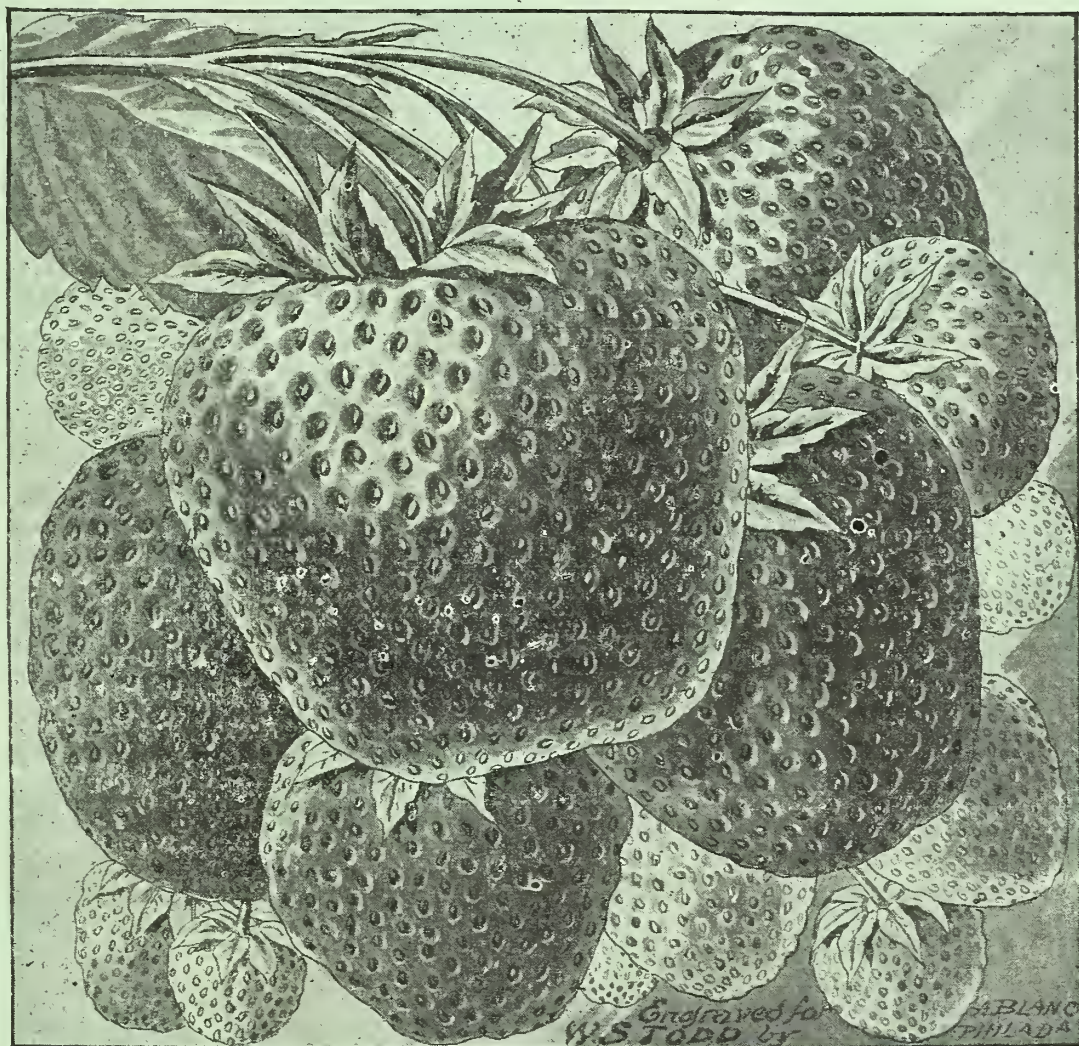


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1917
DESCRIPTIVE CATALOG OF
STRAWBERRY PLANTS
RASPBERRY PLANTS, ASPARAGUS
ROOTS, ETC.



HALL'S TRUE-TO-NAME PLANTS ARE SURE
TO GROW AND PRODUCE BIG CROPS

J. KEIFFORD HALL

STRAWBERRY PLANT SPECIALIST

RHODESDALE, - MARYLAND

I Have Unsurpassed Facilities for Prompt and Safe Shipments to all
Points. I Always Secure the Lowest Rate Possible.

TO MY FRIENDS AND CUSTOMERS

I appreciate the fact that the time has arrived for the presenting of my 1917 catalog of Small Fruits, etc. I want to thank my customers, both old and new for their liberal patronage both in spring and fall of 1916. I do sincerely appreciate the confidence that was bestowed upon me by the many customers in 1916. I also thank those that recommended me to their friends and neighbors.

Again I am ommitting all cuts and pictures which are very often misleading.

I appreciate the fact that many catalogs will fall in the hands of friends that have not as yet purchased any stock of me. If you will do so this spring or fall I feel sure that when you purchase of me once and receive my **True-to-Name, deep rooted, drought resisting and free from disease plants** you will be a permanent customer, for they are sure to grow and produce large crops. Be wise and give me your order this spring or fall and join the many prosperous farmers that are planting Hall's true to name plants exclusively.

My plants are guaranteed A No. 1, in every respect, therefore your are running no risk whatever in placing your order with me.

All stock shipped by me is inspected and shipped under the laws of the different states.

I hope this will be a welcome visitor to the homes of my many friends and customers. I fully appreciate the fact that I must secure the confidence of the public if I am to succeed and I know of no better way than to treat every customer square and give him his moneys worth of A No. 1 stock.

It is indeed gratifying to me to read the many testimonials in praise of my plants and their superiority over plants purchased of other firms and nurserymen.

Thanking you again for your liberal patronage in 1916 and assuring you that all customers in the future will be treated with the same courtesy as in the past.

Yours respectfully,

J. KEIFFORD HALL,
Rhodesdale, Maryland.

Certificate of Nursery Inspection

To Whom it May Concern:

THIS IS TO CERTIFY, That on the 22nd day of August 1916, we examined the Nursery Stock of J. Keifford Hall growing in his nurseries at Rhodesdale, County of Dorchester, State of Maryland, in accordance with the law of Maryland 1898, Chapter 289, Section 58, and that said nurseries and premises are apparently free, so far as can be determined by inspection from the San Jose Scale, Peach yellows, Pear Blight, and other dangerously injurious pests and plant diseases.

This Certificate is valid after August 1st, 1917 and does not include nursery stock not grown within this State, unless such stock is previously covered by certificate and accepted by the State Entomologist and State Pathologist.

Thos. B. Symons, State Entomologist.
J. B. S. Norton, State Pathologist.

College Park, Md., August 23, 1916.

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PLEASE READ CAREFULLY.

All of my plants are grown on a light sandy loam, which makes the plant roots bright and long. When properly planted they will stand the drouth and continue to grow. I grow my own stock and do not dig until ordered, this makes them fresh. My plants are put in the best condition possible, by experienced hands. I claim I send to my customers as good plants as can be procured of any nurseryman in this country, and the many testimonials that I receive is convincing evidence. Give me your order and become a yearly customer.

I do not attempt to grow all the varieties that are grown. I try to grow the ones that I can honestly recommend to the public. Please do not order plants that I have not listed unless you will allow me to substitute.

MY MOTTO. Once a customer always a customer.

PARCELS POST. My mail package is so light, and yet substantial that I can deliver plants to your door in perfect shape, and I don't believe there are any better plants to be obtained anywhere.

BY FREIGHT. I ship plants this way, but it is always with the understanding that it is at purchasers risk.

PAYMENT MUST BE MADE IN ADVANCE, but orders will be booked and held, provided a remittance is enclosed with order, and when balance is paid order will be forwarded.

C. O. D. ORDERS will be accepted and promptly filled, but when made out for a large order, a part of the money must accompany order, or satisfactory reference given.

SUBSTITUTION. It is not always possible for us to have plants of all the varieties we have listed, late in the season, but if allowed we can often substitute a better variety and thus save time, which is very important. Please indicate in order if you object to substitution. If you don't we will take it for granted that substitution is satisfactory.

REFERENCE (By permission). Cashier Bank of Marion, Marion Station Md., Postmaster, Rhodesdale, Md.,

NURSERY INSPECTION. Copy of certificate attached to each shipment.

STRAWBERRIES should be grown by every person who has a rod of ground. They can produce on almost any soil, and there is no fruit so delicious or healthful. If you had no Strawberries on your table last year, don't repeat the loss this season.

HOW BEST TO REMIT. By registered letter, bank draft, check to my order, postoffice money order or express money order.

LOOK. I do not dig plants before order is received, neither spring or fall.

CUSTOMERS. Your order, when received, will be shipped as prompt I am rushed and will get your order out at first opportunity; I believe in prompt shipments.

SHIPPING SEASON. In fall from August 20th to November 30th, Spring from February 1st to May 10th. It frequently happens that I can furnish plants to Southern customers all through the winter, note a time when the ground is not frozen.

TESTIMONIALS. For the lack of space I am only using a few of the many testimonials. Be sure and read them.

GUARANTEE. All plants are guaranteed to be true to name, and I will replace any plants found otherwise, but in no case will I be responsible for damage beyond first cost. Safe arrival of all plants sent by mail or express.

NURSERYMEN and DEALER. Send me your Want List. If you want something that will please your customers, you need not go any further. I guarantee you a square deal.

A Few Remarks About HALL'S TRUE TO NAME PLANTS.

An important thing, to my mind is to grow good, healthy, true-to-name, free of disease stock. I ship only such plants that I would be willing to plant myself, therefore, I feel that they will please you. My one object is to please all customers whether their orders are large or small. All plants are packed or examined by me before leaving my packing shed for shipment.

It is a great disappointment to berry growers after planting, cultivating and fertilizing to find their plants mixed when they begin to gather the fruit. You can absolutely avoid this by securing your plants of me. My life's experience in the business has fitted me so that I can tell the different varieties at a glance and detect the mixed ones if there should be any present.

I have never had a complaint of any proving otherwise. I have lots of customers every year complaining of the fact that they have bought plants elsewhere but cannot get them TRUE-TO-NAME. If you have been unfortunate in this way, you can avoid it by securing your future orders of me.

I do not claim to be infallible and should a mistake occur it is mutually agreed that I will not be held responsible beyond first cost.

My plants are A No. 1. They are grown from plants that were set in early spring of 1916 and not allowed to fruit. I dig entire row in filling orders, the parent and all inferior ones are discarded and nothing but healthy, well-rooted live plants that are true to name are shipped. The plants are tied in bunches of 26 for 25. I make boxes or packages as light as possible and exercise great care in packing, using plenty of moss of the best grade, which insures safe delivery of live plants.

DESCRIPTION OF VARIETIES.

KLONDYKE. Of Southern origin and a standard berry. Productive, firm, brilliantly colored and famous in all markets as a shipper. It is so firm that it is used as a reshipper. A great plant maker; blossoms perfect. It has been planted very extensively for the past few years and it is growing more popular every day.

SUPERIOR. This variety has become quite popular in Delaware, Maryland, Virginia and North Carolina. The plants are strong, healthy growers, with dark green foliage, and do well in almost any soil. It is a great plant maker, and should be kept thin and planted a good distance apart. It bears an immense load of berries, medium in size, bright glossy red, firm and a good keeper. Ripens about one week after Excelsior, and continues bearing until mid-summer.

ABINGTON. This berry was originated by Mr. Blanchard of Massachusetts, who says it is a berry to take the place of Bubach. It is a better plant maker; the bloom is perfect and hardy; it sends up more fruit stalks and more fruit on each stalk, and ripens in same season. Give it a trial.

LADY THOMPSON. This is a great Southern berry, and is grown largely in the Southern states for market. It makes strong, healthy plants that produce large crops of medium large berries.

EWELL'S EARLY. I find it very productive of early, medium to large berries. It is a strong grower, as early as Excelsior, with large fruit and more productive.

EXCELSIOR. Medium size, very productive and firm, and ships well. Not so popular for the home garden owing to its extreme tart, but the fruit is highly colored and flavored, and when fully ripe, are of excellent quality. The standard for earliness by which all others are compared.

MYERS' No. 1.—(Perfect). The berries ripen about three days before the Gandy. It will bear extra large crops let the weather be dry or wet. One of the deepest rooters and succeeds on all soils. Fruit ordinary size and firm, a general favorite for long distance shipping. Originated in Delaware.

KELLOGG'S PRIZE. This is a pistillate variety and is claimed to cover a long season. The originator describes it as follows: "Kellogg's Prize continued to bear a little later than the Sample and Stevens' Late Champion, and was the last to be found on the vines. It was the remark of some of my customers that they did not know that Strawberries grew so large. If the public knew of the value of this variety the demand for plants could not be supplied. The berry is very highly colored, with golden seeds, the rich color extending to the center; flavor delicious, the cap is ample and in harmony with the size of the berries."

Chesterfield, N. J., Dec. 18th, 1916.

Dear Sir:—The berry plants arrived in good condition and I liked them all right and they certainly look fine. Will want more plants in the spring.

Yours truly,

D. Taylor Deviney.

OSWEGO. Midseason. Large, firm, productive, and a reliable market berry; excellent quality.

CLIMAX. Early, has been widely planted, and has given the best of results; it is exceedingly productive and has a long season; fruit very large, red in color to the center.

MAPLES' EARLY. I introduced this variety in the spring of 1911. It is indeed a great commercial berry. It is early, very productive and a good plant maker of medium large plants. Berries large and attractive; noted for its firmness; color a dark red all through with an exceptional hard core; single cap, medium long and round. Season of repening with Klondyke. The main feature of this great berry is when you pick it three times you have the whole crop. It ripens very early from the blossom. The bearing stems are large which holds the fruit off the ground, blossoms rich in pollen and perfect to plant with pistillate varieties. Plant a beautiful green and makes a splendid foliage which never shows any sign of rust.

PRIDE OF MICHIGAN. Midseason. Produces immense crop of very large berries on almost any soil, and in any climate that will produce corn.

PRIDE OF CUMBERLAND. Originated in Cumberland county, New Jersey, about twelve years ago. It took first premium over all other varieties at the Strawberry Fair in Vineland, N. J., where it was greatly admired for its large and uniform size, resembling the Gandy. Compared with the Gandy, it is a week or more earlier in ripening, of the same large size and regular shape, with large cap and deep red color, that makes it very showy in appearance, and is unexcelled for shipping. The blossom is perfect; the plant is vigorous, free from rust and remarkably productive. Pride of Cumberland is the plant for business. Most of all the fruit is held off the ground by strong bearing stems, which is very much in its favor. My plants are fine.

WILSON. An old standard variety. Very productive of medium large berries of good quality. Good plant maker of large plants.

REWASTICO. The Rewastico is a highly colored, large cardinal red berry, and the color penetrates through and through; it is very productive, and in size is uniformly large; it is as perfect and uniform in shape as if turned out of a mould. It makes an abundance of strong healthy plants with vigorous dark green foliage. The berry is rich, with an aromatic Strawberry flavor, though somewhat tart, but firm enough to make a popular market shipper. A very prominent grower says he considers it the only real competitor the Chesapeake has ever had, and in some respects it even surpasses it.

Blue Hill, Maine, Dec. 18, 1916.

Dear Sir:—In reply to your inquiry regarding the plants I bought will say the packing could not be excelled and the plants were in good condition when they arrived here. I wish you could see the rows of matted plants—solid 2 ft. rows. They made an extra good showing. Respectfully yours, C. T. Piper.

CHIPMAN. Originated in Sussex county, Delaware, by a grower of thirty years' experience in strawberry growing. The plants are strong, upright, large and healthy growers. The fruit is very large and early. Foliage tall, broad, bright, glossy green, that has never shown any sign of rust or disease. It has a strong, perfect blossom, and is a good variety to plant with pistillate varieties. It has a large green cap of even size and shape, succeeds well in light or heavy soil, and it is predicted that it will soon become one of the leading commercial varieties.

HERITAGE. Originated in New Jersey and is popular with commercial growers. It does not make as many plants as some varieties but are extra large with tall, green foliage and succeed on any soil. It ripens medium early and is very productive; large, of even size and shape, color a beautiful crimson and of fine quality. Give it a trial, my plants are fine.

JOE JOHNSON. This great berry has been grown in Wicomico county, this state several years, but was only introduced to the public last spring. It begins to ripen with the Chesapeake and will bring the grower more money to the acre than this very popular berry. It produces more quarts than the Chesapeake and will make a much better bed of plants. This berry brought the top notch prices on the market last season.

UNCLE JIM. The plants of this variety are very large, vigorous and healthy. They mature all their fruit which is of very large size; firm deep red and of the best flavor.

PARSON'S BEAUTY. One that may be depended upon to produce a large crop of fruit every season. The plants are splendid growers on any soil and without a sign of disease. The fruit is large, conical, uniform shape, dark red and fair quality. Largely planted by commercial growers on account of its vigor and productiveness.

LADY CORNEILLE. This new Strawberry hails from Louisiana and is destined to become the leading Southern Strawberry and is claimed to be better than the Klondyke which is saying a great deal. The Klondyke for a long time was the leading Southern berry but as the growers become acquainted with the Lady Corneille they will plant it as it is much more productive than the Klondyke and the berry and plant are ideal in every way. The fruit begins to ripen with the Klondyke but continues in bearing longer. The berries are larger, rich glossy red, slightly long, uniform in size and shape, with bright golden seeds which add to their beauty. Quality of the best, having the true Strawberry flavor, rich, sweet and delicious, the berries are very firm and one of the best shippers known. This one quality alone would make it a very valuable berry for the grower a long distance from market. The Lady Corneille has the size, color, shape, appearance, firmness and productiveness which we have all been wanting in an early berry.

New Port, Pa., 12-18-16.

Dear Sir:—The berry plants I bought of you last spring were received in fine shape and grew fine. I expect to order of you this spring. Please send catalog and price list when issued.

Yours respectfully, Jos. P. Jones.

TENNESSEE PROLIFIC. A fine, healthy plant, that is well known and extensively planted to fertilize Bubach, Sample and other imperfect varieties. Always productive; quality fair. Under fair treatment, it produces fine, large fruit—a good berry for a short haul to market.

RYCKMAN. Awarded highest prize at the Buffalo Exposition in 1901, and has been thoroughly tested since. One of the largest berries; ripens early. It is in the front ranks of strictly big berries. I sell as many or more of this berry than any other variety that I have listed. Try it.

GANDY. This plant is well known all over the United States and Canada. This is the standard of late varieties all over the country, and probably no higher compliment could be paid the variety than that all other late varieties are compared by it. It should be planted in dark loamy soil, if possible; otherwise, in chocolate or clay, or sandy mixed soil of a springy nature—never in dry, sandy land. It will not thrive in light, sandy soil. We have an excellent crop of very fine plants this season, and think we can please you if you are looking for a late variety, and would be pleased to receive your order.

MISSIONARY. Hailed from the South. Plants vigorous, healthy and a strong grower and a great plant maker. Plants medium large, berries large, and hold their size well through the season. Is early, but not quite as early as Excelsior and Hoffman. It is an enormous bearer, firm and a good shipper. It is extensively planted here for market.

MASCOT. Seedling of Sharpless and Gandy plants. Healthy and strong grower and free from disease. It will bear two berries to Gandy one and is of large size. Berries dark red; season of ripening, few days earlier than Gandy, firm and a good shipper. A great berry. No berry grower should be without it.

EARLY OZARK. Originated in Missouri—A cross between Aroma and Excelsior. It was in great demand last spring. After seeing this variety fruit I am thoroughly convinced it is a great early berry. Plants large and strong growers. The foliage is very thick and dark green, without a spot of rust or disease, and is exceedingly productive. Fifteen of these berries have been known to fill a quart basket rounding full. My stock of plants is large and exceedingly fine. Please place orders early. I want everybody to give them a trial.

SAMPLE. An old variety that can always be depended upon. It is popular everywhere—a strong grower, with dark green leaves, and a good plant maker. The berries are large, and retain this size until all are gone. Color deep red; firm for distant shipping. It has a smooth, glossy appearance, and is one of the largest and most prolific of the medium late varieties. There is always a great demand for plants of this variety.

Boynton, Fla., Dec. 17, 1916.

Dear Sir:—The strawberry plants arrived in fine shape and are doing fine considering the dry weather. I could not wish for plants to come in better shape.

Yours respectfully, J. Dougharty.

THREE W'S. This berry is a chance seedling, and possesses many points of excellence. The foliage is beautiful, clean and healthy, dark green in color and very attractive. Fruit large, glossy red, and firm, of good quality and very productive; covers a long season—from medium to late. At the St. Louis World's Fair it won the highest prize, and had a record of keeping ten days. My plants are very strong and healthy.

STEVENS LATE CAMPION. In plant growth this variety resembles the Gandy, except that it has a heavier and shorter fruit stem and is a much better plant maker. Healthy, vigorous and long rooted, nearly an ideal plant, and three times as productive as the Gandy. Fruit large and dark red in color; uniform in shape and size; very high in quality. This variety, with us, has proved to be as late in ripening as Gandy, and will prove a money-maker for those who want a late berry.

AROMA. This is a great Southern berry, especially Tennessee. It surely has the right name, for the flavor is beyond comparison, it is surely aromatic. Good plant maker. Very firm for long distance shipping; large roundish. Color deep red, which extends clear through. Late as Gandy but a better berry to my way of thinking. I have a fine lot of plants of this variety. As a table berry it cannot be excelled.

NEW YORK. If you want to become famous in the strawberry market, get some of our New York plants. They originated in the state of New York by Miss Yates. The berries are large, rather thick and of bright red color. They are strictly fancy. Small berries, or berries of an inferior quality, can find no sale, no matter how cheap they are offered, beside the New York variety. The quality is excellent. They are very productive and have a large green cap, which stands up properly. The foliage is light green, with glossy surface leaves. The plant is large and very productive. A seedling of the Bubach and Jessie varieties. He have a large demand for the plant all over the country, wherever it is known. The berries have sold readily for 13 cents per quart in the Philadelphia market, when other varieties were slow at 5 and 7 cents.

MARSHALL. This is a great fancy berry for market. Plants large and strong; fruit of the richest flavor. It is a strictly fancy berry, of perfect shape dark crimson when fully ripe; quality excellent. Fourteen berries have been known to fill a quart basket.

WARFIELD. A well known standard variety; berries above medium size; medium early. Its great beauty, firmness and good flavor make it exceedingly popular, especially in the West. Productive and vigorous, good plant maker.

Grafton, W. Va., 12-21-16.

Dear Sir:—The strawberry plants I bought of you will say they were fine, indeed I have the nicest patch in our section. I am well pleased with the plants. You may use this if you choose.

Respectfully, Wesley Sinsel.

HELEN DAVIS. Fruited here last season and it gave us a good crop of large, dark red berries of excellent quality. It has been thoroughly tested on all kinds of soil for several seasons and has never failed to produce a large crop of extra large berries when other well known varieties were almost an entire failure. It is not easily killed by frost and the fruit is produced in clusters on large, strong, fruit stalks, is perfectly formed, of large size, red to the center and of highly delicious flavor unknown to any other variety.

McKINLEY. Unrivalled as a strawberry of high quality. Berries large, handsome and freely produced on strong, healthy plants. Ripens in mid-season and is too tender in texture to endure shipment. It is preeminently a variety for the home garden.

FENDALL. Originated by Chas. E. Fendall, Baltimore county, Maryland. Plant strong, vigorous and healthy; foliage a beautiful light green. It has never shown the slightest blemish in any respect; berries very large and of fine flavor. It is very productive, berries lay in piles around the plant; good plant maker. The berries are beauties, rich in color, smooth and glossy, with long stems and a large showy cap. In 1906 it yielded at the rate of 16,800 quarts per acre. Give it a trial.

CHESAPEAKE. It has been tested all over the country, and is very popular. Plants vigorous and do not rust. Foliage is thick and leathery, upright leaf stems with leaves almost round. The fruit is borne on large stems, the greater portion standing upright, holding the fruit from the ground. It bears more fruit to the single stem than any other variety I know. Blossoms is perfect, fruit uniformly large, averaging more than Gandy and more productive, firmer and better quality, without the green tips, colors all over at once. Season of ripening same as Gandy.

SENATOR DUNLAP. I have fruited this variety for several years. It has proven to be one of the best grown, some varieties may surpass it in some respects, but as an all-around berry it has few equals. The berry is adapted to all sections, as it seems to do well everywhere, more so than any other variety. Plants medium in size. A severe drouth seems to affect it much less than other standard varieties. It has a perfect blossom, rich with pollen, to plant with pistillate kinds. Enormously productive. Fruit medium to large, uniform in size, conical shape, bright glossy red. The meat is a bright red all through, of excellent quality and a good shipper.

OAKS EARLY. Originated near Marion, Somerset county, Md., several years ago, and for some time only a few of them were planted outside of its home. The originator continued to plant it and made money. Now it has become very popular and is largely planted here for market, as elsewhere. It makes lots of vigorous plants, and is a heavy cropper of medium size berries. Very regular and uniform in size; good shipper; remains firm in wet weather.

WM. BELT. Originated in Southern Ohio. Among the large size berries, none are more uniform in shape and size than this variety, except the first berries to ripen which are usually coxcomb. It is very firm and of most excellent quality; color a beautiful glossy crimson. The fruit always brings the highest price in the market. The plant is a good thrifty grower, with strong roots and makes just enough plants for a good matted row, without crowding. It is better in quality, larger in size and is also more productive and a better grower than Bubach. It pays to put this variety on good soil and give good culture.

PRIDE OF SOMERSET. It is as early as Excelsior, good plant maker of large, healthy, deep rooted plants. Is a chance seedling and unlike most other very early varieties it has a long bearing stem which holds the fruit off the ground. Very productive of large berries. A great feature of this wonderful variety is that there are very few small berries as every blossom matures a large berry, nearly all one size. Color a beautiful red all through, ripens all over at once, no green tips; shape medium long and round, blossom perfect and rich in pollen; cap very large and green which shows off the berry nicely. Has never shown any sign of rust or disease; foliage very heavy, tall and thick. The past season it excelled all others as an early berry.

Portsmouth, R. I., 12-28-16.

Dear Sir:—I am glad to tell you that the strawberry plants I purchased of you last spring reached me in fine condition. I have a fine bed of plants and as they are new to me (Pride of Somerset) I am looking forward to their fruiting with considerable interest.

Very truly yours, Geo. R. Hicks.

JESSIE. Jessie ranks among the leaders with growers who want fancy strawberries and whose soil is adapted to its production. Under right conditions it is one of the most satisfactory varieties produced by commercial growers. It is an extra heavy yielder of highest quality fruit and a good pollenizer.

BRANDYWINE. Perfect blossom, medium late. This variety thrives in almost any soil and gives good results. Fruit well colored, bright glossy red, firm, of excellent quality and very productive. It has a bright cap—an old and reliable variety.

HAVERLAND. An old variety, which seems to do well everywhere. It never rusts or shows any blight. It is enormously productive. It should be mulched, as the fruit stems are not able to hold the fruit off the ground. It has an imperfect blossom, but is easy to fertilize; a good plant maker; berries long and conical and even shape. If you are in doubt as to what to plant, try some of these.

GIBSON. A very productive mid-season variety from Michigan. The plant is a dark green and berries are dark red. A good one, try it.

BISMARCK. Fruit produced in abundance, outyielding Bubach. Shape obtuse, conical, never coxcombed; the heaviest, most solid berry ever grown or handled. Color bright scarlet, no green tips, very firm, good flavor, season medium to very late, larger in size than Bubach.

BUBACH. It still holds its place in the favor of many growers—the leading pistillate variety for market; large, bright, colors very evenly—just the size and color that is popular now.

MICHAEL'S EARLY. Extra bright scarlet, conical—an old and popular variety and an excellent table berry of good flavor. Those who have a garden and want a few for eating purposes will do well to try it.

GLEN MARY. A variety that is popular throughout New England and the Middle West. The berries are large, showy and of fair quality; immensely productive; good plant maker; deep rooted, resisting drouth; of a long season. Foliage is large, upright in growth, dark green in color, leaves nearly round, with dark, glossy surface; fruit stems large and strong. The berries continue large the whole season.

NICK OHMER. Medium late; a strong, perfect blossom, and productive of rich, dark glossy red berries, colored all the way through; flavor delicious; berries nearly round; a good shipper, and suitable for fancy trade and table use. It is a great favorite in the South.

SUCCESS. One of the best and most popular of the midseason varieties. A good one.

SHARPLESS. Too well known to need any description, except as to its excellency as a table berry.

OLYDE. A very large, most wonderfully prolific Strawberry, yields great crops of berries, slightly light in color, foliage sometimes insufficient to protect the berries from the sun, needs good rich soil, does best on moist soil.

NORWOOD. This plant was originated by L. J. Farmer of Pulaski, N. Y. It is the largest berry known, very firm and more productive than the Marshall. Four berries have been known to fill a quart basket. The plant is adapted to any climate, but is more productive in light sandy loam, or clay and sand mixed with chocolate cast. It does well all over the country. It is a new variety, and one that I can recommend. I have only a limited supply.

Cloverdale, Va., 12-14-16.

Dear Sir:—The berry plants I purchased of you were fine. They arrived in fine shape. They were put up in first class shape. They grew off rapidly. The Norwood does fine on this soil. Yours very truly, S. C. Carrington.

NEW VARIETIES.

DESCRIPTION OF THE NEW EXTRA EARLY "MATTHEWS" STRAWBERRY.

Originators description—In writing the description of my NEW EXTRA EARLY STRAWBERRY "MATTHEWS" I do so with the knowledge that berry growers are somewhat suspicious of new varieties and it is not to be wondered at, for so many of them have proved disappointments. I surely believe it will prove to be what the growers have been looking for—that is a FANCY EXTRA EARLY BERRY. It ripens with the very earliest and no scrapping here and there either to fill a quart, as large quantities ripen at once. In other words when it begins to ripen pickers have to get busy. This berry has a perfect blossom and rich in pollen. It is of large size, color a beautiful deep red with a large green cap. It is very productive. The plants are large with plenty of tall dark green foliage. It is a very early bloomer. The blooms are very hardy as frost seems to do but very little damage. I have never had a short crop.

This berry was originated not far from MARION STATION, MD., the famous strawberry belt. I made it a point to visit the farm last season (1916) two different times to see this great berry while in fruit and I must say I was agreeably surprised to find the great berry that it is. The originator has not given this berry justice. I found it all that he had said it to be and more. It is very firm, a good plant maker and the berries lay around the hills in great clusters. I had several pictures taken and am sorry to say the photographer spoiled everyone of them. I believe it to be a good berry for the land he had it in was only medium. This berry is ripe and off in a little while and always brings the top market price. In the spring of 1916 made first shipment May 15th, 12-32's at \$3.25. Last shipment May 26th, 29-32's, total shipment 240 crates. Net returns \$712.39. Net returns \$2.97 per crate and this was on a small piece of ground for I was there and saw it. My plants are fine and I think if you will give it a trial you will be well pleased.

MARYLAND AGRICULTURAL EXPERIMENT STATION.

College Park, Md., May 15, 1915.

Dear Mr. Matthews:

I am very glad to have had the opportunity to see your new strawberry in fruiting. I was very agreeably surprised to find such a promising variety. Its earliness, size, attractive color, good quality and productiveness should go a long ways towards making this a profitable first early sort. I find here that the few plants which we were able to save are ripening their fruit with the very earliest. We have not a very satisfactory set of plants and I am wondering if you would be good enough to send us about twenty plants for our new beds. It is getting somewhat late but I can pot them and keep in the greenhouse until they get well established before setting in the field.

Everyone who saw the berries which you so kindly gave me, praised them highly.

Very truly yours,

W. R. BALLARD, Pomology.

Princess Anne, Md., Jan. 31, 1916.

Mr. F. E. Matthews,

Dear Sir:—Early in May two years ago I was attracted to the large show window of Dr. Smiths drug store in Princess Anne by a display of the largest and most beautiful strawberries I had ever seen. I was told that they were a new variety which you had been propagating. This display of such beautiful berries so early in the season had attracted quite a crowd, mostly strawberry growers. One of the present suggested that he thought you had highly ferti-

lized a small section of your patch and placed glass over it, in fact he stated that it was impossible to produce choice berries that early in any other way.

As you know I live some distance from your home but as I am much interested in fruit I decided to drive down to your place and satisfy myself. I must say that I was simply astounded by what I saw. I saw your patch had an unprotected northern exposure, but notwithstanding the unfavorable location for early production the ground was simply covered with the largest most beautiful berries that I had ever seen or expected to see that early in the season. I was so much impressed with them that I concluded I would rather have one row of these berries than some farms I know of.

In my judgment it is by far the best early berry I have ever seen and heartily recommend it to all growers.

Truly yours,
W. W. PORTER.

Marion Station, Md., Jan. 31, 1916.

F. E. Matthews, Esq.

Dear Sir:—In reference to the Strawberry plants you let me have in the spring of 1914, for trial in this locality, and which fruited with me in the spring of 1915, which you have named the "Matthews", will say that last spring I carried ripe berries from these plants to Marion Station on the first Saturday in May (1915). The plants were just loaded with fruit of extra large size for early berries, of firm texture and I think an extra shipper, but as you know I planted all the plants I raised except a short bed and will say that I believe had I have had an acre or more in fruit, and they had done as well as the short bed kept for fruit, I would have shipped several crates of berries on May 1st, 1915. These berries were grown in ordinary land without any fertilizer.

I am sure no berry grower will make a mistake in planting this berry largely and also think you will have no trouble in selling all the plants you have at the very reasonable price named. I have had many inquiries for them.

Respectfully yours, WM. J. COULBOURN.

EARLY JERSEY GIANT—A strong grower and a heavy yielder. Ripens with the very earliest, with St. Louis, Early Ozark, etc. Berries very large, brilliant scarlet-crimson, conical with pointed tip, colors all over at once. has delightful and rich mild wild Strawberry flavor. Large light green calyx or "burr", hence exceedingly showy and attractive. Blossoms large, perfect, open rather late, thereby missing the late frosts. Plant a strong grower with large leaves on long pliant stems and a heavy yielder.

KELLOGG'S PREMIER. "An early bisexual very rich in fertile pollen. The fruit begins ripening with the earliest varieties and comes into fruit with early varieties and continues until the latest varieties are at their best. The Premier berries are larger than those produced by any other early variety. The fruit is deeply and richly colored and very firm, which makes it a splendid shipper. As to productiveness, no other early variety equals it, and the quality of the fruit is simply superb. The foliage is light green, grows tall and spreads completely over its load of fruit, which protects the berries from the sun. We have never seen a berry affected by sun-scald or rot on this variety. The leaves are smooth, bright and clean. Premier is a good runner maker and easily handled in the fruiting bed. All who have seen this variety in fruit pronounce it the greatest of all early varieties. In a word, it is the Premier of all early strawberries." The above was taken from the R. M. Kellogg & Co.'s description of this berry in their 1915 catalog. I am very much pleased with the growth and looks of this plant and do not think you would go wrong in planting a few of them.

WARREN. Originated by Mr. S. H. Warren of Mass., the well-known strawberry judge who spent most of his life in growing fancy Strawberries and he claimed this the best he ever grew. The fruit is so large and handsome it is one of the first to sell at a good price, even in a glutted market; it also is an extra berry to stand up after being packed, therefore a good shipper. The plants are good growers, extra large, with thick dark green foliage.

FALL BEARING STRAWBERRIES.

It is only within the past few years that agenuine fall bearing Strawberry has been an actual fact even though it has been agitated for several years.

You can set these plants in the early spring and keep the blossoms pruned off until about four weeks before you want ripe fruit and you will be surprised at the nice large, licious berries you will have from them until it freezes. Just think, nice, large delicious Strawberries for four months in the year. It is a real fact. A few plants will make a small family all the berries they can use. Anyone can grow them and surely anyone can eat them. I have been frequently asked if the fall bearing berries were of good flavor, they most assuredly are. SUPERB and PROGRESSIVE are the 20th Century wonders. Give them a trial.

PROGRESSIVE. A genuine everbearer. This is without doubt the best of the everbearers. Here the plants are of good size, deep-rooted and make as many plants as most of the standard varieties. On many single plants, without forcing, I have counted at one time from ten to fifteen fruit-stalks, and each fruit-stalk contained from ten to twenty-five green and ripe berries. The fruit is of medium size, dark-red and of extra quality. The young plants begin to bear in about four weeks from setting but to obtain good plant beds the blossoms should be kept cut off, especially during the early part of the season. The runners from the young plants also bear plenty of fruit even before they are rooted. My plants of this variety have made splendid plant-beds and produced plenty of fruit in five months, so if you like fresh berries all summer and fall, plant Progressive as it is all that is claimed for it.

SUPERB. Another of the fall-bearers. This also has made a splendid bed of large deep-rooted plants, but the young plants do not produce fruit the first season. The second season it produces fruit the same as any other variety and in the fall also produces a full crop. The fruit is large, dark red, good quality.

Heniker, N. H., Dec. 16, 1916.

My dear sir:—The fall-bearing strawberry plants received in fine shape, they were well rooted plants and grew well and had fruit on them beyond all expectations. They made large plants and many of them had large numbers of berries on them at one time and a plenty of them when the freeze come. Berries grew much larger the last of the season. Yours, Geo. W. Sargent.

BERRY GROWERS.

I am prepared to supply your wants this spring in Berry plants, etc. I have a large stock of all varieties and have made the price low for this grade of stock. I want your order this season. I know that I furnish as good a grade of stock as anyone and much better grade than some. Therefore if you will compare price with quality I feel sure that I will receive your order. Northern Growers, I have had many inquiries asking me if I guarantee my plants to be as good as the ones purchased of the Northern Nurserymen. I do. You might ask me the question, How do I know? It is because my customers which use my plants from year to year say so. So do not hesitate to let me have your order.

NOTICE TO GRANGERS.

A discount of 10 % will be allowed to all Brothers and Sisters, providing the trade card is used with order. Assuring you that I will treat you as a Brother or Sister in our dealings together, I remain, Your fraternally.

COW PEAS.

They are to my mind the greatest land improver that we can grow today. They are a great nitrogen gatherer and while they are gathering this nitrogen they are storing the other essential factors that go to build up the soil and besides they make an excellent hay to feed to your stock, if cured properly.

I am in the right climate to save seed that is sure to germinate and make a large crop of forage or seed. All the seed that I sell are new seed that was saved in the fall of 1916 which was one of the best falls that I know of to positively insure good germination. My stock of seed is very nice and I feel sure if you will let me have your order that you will not regret it. The varieties found below are all good ones and you will not make any mistake if you purchase either variety.

Varieties: **GREY CROWDER**, Whipporwill and Red Ripper.

Write for price on small or large lots.

ASPARAGUS ROOTS.

When planting Asparagus roots, set four to six inches deep, and about 12 inches apart in the row, covering with only three inches of soil at first and filling the trenches as the plants grow.

The Asparagus bed is apt to be neglected in the early fall. Before the first of September the tops should be cut, and the bed or field cleared of weeds. It is highly important that all seed should be taken off, as the greatest enemy the Asparagus has in the way of growth is weeds, and it is almost impossible to get clear of superfluous plants when once established. When this work is finished, cover the bed to the depth of three inches with coarse manure, which will not only enrich the soil, but it will keep out the frost, which is highly, essential.

The first work in the spring should be to remove all the covering except the fine manure, which should be carefully forked in, so that the crowns will not be injured by the prongs of the fork. Forking the beds should not be neglected, as the early admission of the sun and rain into the ground induces the plants to throw up shoots of superior size. Another step in the right direction is to keep the ground entirely free from weeds the entire season, as these take from the plants the strength required for their own growth and the Asparagus needs it all.

PRICES: One year, 100 50c; 1000 \$2.75. Two year, 100 80c; 1000 \$3.50.

Prices on application for smaller or larger lots than quoted above.

CONOVER'S COLLOSSAL. Large, rapid grower, productive and of very fine quality.

PALMETTO. Of Southern origin; a variety of excellent quality, hardy, very large. All who have used it pronounce it very fine.

GIANT ARGENTEUIL. This variety is largely grown in France, and has become adapted to our soil and climate, is noted for its earliness, productiveness and immense size of stalks. Remarkably healthy.

BARR'S MAMMOTH. Early and very large; makes a rapid growth. A general favorite.

My plants are extra large. Samples will be sent if requested.

HALL'S VEGETABLE & FLOWERING PLANTS

WHY TAKE CHANCES ON YOUR CROP WHEN YOU CAN BUY STRONG
TRANSPLANTED PLANTS, GUARANTEED TO REACH YOU IN
GOOD GROWING CONDITION?

All the leading varieties are grown. Plants are put up in well ventilated packages, and in buying our plants you need take absolutely no chances.

Small orders, 2,000 plants or less usually are sent by Parcels Post. Large orders by Express. We prepay the postage and express charges on all plants. Varieties ready March 15th to June 5th.

MAMMOTH PANSIES (in bloom). Doz. 35c; 3 Doz. \$1.00; 100 \$2.65.

EARLY BEETS. Early Sure Co.—Early Eclipse.

Doz. 10c; 4 Doz. 35c; 100 65c; 500 \$2.00; 1,000 \$3.50.

EARLY CABBAGE.

Early Jersey Wakefield—Copenhagen Market—Early Summer.

Doz. 15c; 4 Doz. 50c; 100 90c; 500 \$3.50; 1000 \$5.50.

EARLY SONWBALL CAULIFLOWER.

Doz. 20c; 3 Doz. 50c; 100 \$1.00; 500 \$3.75; 1000 \$6.75.

BIG BOSTON LETTUCE.

Doz. 10c; 4 Doz. 35c; 100 65c; 500 \$2.00; 1000 \$3.50.

TOMATO.

Spark's Earaliana	Bonnie Best	Chalk's Early Jewel
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Hillborn's Globe	Liv. Stone	Matchless
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Early 4th of July	Dwarf Stone	Ponderosa
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Doz. 15c; 4 Doz. 50c; 100 90c; 500 \$3.50; 1000 \$5.50.

HALL'S FAVORITE PLANT COLLECTION.

A complete family garden, 12 dozen plants, (actual value \$1.50) Parcel Post Paid for only \$1.00.

3 Doz. Beets

2 Doz. Early Celery.

2 Doz. Early Cabbage

2 Doz. Big Boston Lettuce

1 Doz. Early Cauliflower

1 Doz. Early Tomato.

1 Doz. Main Crop Tomato.

This collection consists of the best varieties, and is arranged to give you a nice succession of fresh vegetables thru-out the entire summer. Much valuable time is saved when a large number of orders can be put up exactly alike. In buying this collection **YOU RECEIVE THE BENEFIT OF THIS SAVING.**

Ready May 1st.

EGG PLANT. N. Y. Spineless—Black Beauty.

Doz. 25c; 3 Doz. 65c; 100 \$1.50; 500 \$4.75; 1000 \$8.75.

PEPPERS. Ruby King—Chinese Giant.

Doz. 20c; 3 Doz. 50c; 100 \$1.00; 500 \$3.75; 1000 \$6.75.

EARLY CELERY. White Plume—Golden Self Bleashing.

Doz. 10c; 4 Doz. 35c; 100 65c; 500 \$2.75; 1000 \$4.50.

YELLOW NANSEMOND SWEET POTATO.

Doz. 10c; 100 45c; 500 \$1.75; 1000 \$2.90.

WHY NOT PLANT SOME ASTERS.

THEY WILL ADD TO YOUR PLEASURES AND INCREASE YOUR PROFITS

The Queen of the Market Aster is easily grown, and usually is in full bloom 2 weeks before most other sorts. The blooms are produced on good long stems in great abundance.

Several hundred plants oftentimes could be planted in spare corners that would greatly improve the appearance of the surroundings and the blooms sold for profit.

In separate colors we offer:—WHITE—PINK—CRIMSON and DARK BLUE.

Our Mixture consists of a wide range of many of the most beautiful colors that will please you.

Doz. 10c; 4 Doz. 35c; 100 65c; 500 \$2.00; 1000 \$3.50.

FANCY LARGE LEAVED COLEUS.

6 for 35c; Dozen 50c; 100 \$3.75.

SCARLET SAGE.

6 for 35c; Dozen 50c; 100 \$3.75.

FIELD GROWN PLANTS.

Millions of Field Grown plants are grown and shipped to almost every State in the Union. The improved methods of growing, digging and packing our plants insures your satisfaction.

Field Grown Plants are usually ready at the dates specified. Exceptional weather conditions sometimes makes it necessary for us to hold orders a few days, but you can always expect safe arrival of good stocky plants that will be profitable to you.

Ready May 25th

CABBAGE.

Succession	COPENHAGEN MARKET	SUREHEAD
FLAT DUTCH	DANISH BALLHEAD	STONEHEAD

Doz. 10c; 3 Doz. 25c; 100 45c; 500 \$1.; 1000 \$1.50; 5000 \$6.90.

TOMATO.

Early 4th of July—Chalk's Jewel—Bonnie Best—Liv. Stone—Ponderosa.

Doz. 10c; 4 Doz. 35c; 100 55c; 500 \$2.25; 1000 \$3.50; 5000 \$14.85.

SNOWBALL CAULIFLOWER.

Doz. 15c; 2 Doz. 25c; 100 50c; 500 \$1.85; 1000 \$2.85; 5000 \$12.75.

Ready June 25th.

GOLDEN SELF BLEACHING (From French Seed.)

Doz. 10c; 4 Doz. 35c; 100 55c; 500 \$1.85; 1000 \$2.85; 5000 \$12.75.

WHITE PLUME—GIANT PASCAL—WINTER QUEEN.

Doz. 10c; 3 Doz. 25c; 100 45c; 500 \$1.25; 1000 \$2.00.

PRICE LIST OF STRAWBERRY, RASPBERRY and DEWBERRY PLANTS

Extra Early		1000	Medium		1000
Per	Early Jersey Giant	4.00	Per	Ryckman	3.00
Per	Matthews	5.00	Imp	Bubach	3.50
Per	Pride of Somerset	\$3.00	Per	Oswego	3.00
Per	Ewell's Early	2.75	Per	McKinley	3.00
Per	Early Ozark	3.00	Per	Pride of Michigan	3.00
Per	Excelsior	2.25	Imp	Fendall	2.75
Per	Missionary	2.25	Per	SHARPLESS	3.00
Per	Oaks Early	2.50	Per	Three W's	3.00
Per	Climax	2.75	Per	Marshall	3.25
Per	Chipman	2.75	Per	Norwood	3.25
Per	Michaels Early	2.50	Imp	Sample	3.00
Early.			Per	Nick Ohmer	3.00
Per	Kellogg's Premier	5.00	Per	Brandywine	3.00
Per	Landy Corneille	3.00	Per	Gibson	3.00
Per	Maples Early	2.75	Per	Heritage	2.75
Per	Lady Thompson	2.50	Per	Abington	3.00
Per	Klondyke	2.25	Per	Clyde	2.50
Per	Senator Dunlap	3.00	Per	Success	3.00
Per	Helen Davis	2.50	Per	Wilson	3.00
Per	Superior	2.50	Per	Jessie	3.00
Medium.			Per	Wolverton	3.00
Per	Bismark	3.00	Late.		
Imp	Warfield	3.00	Per	Rewastico	3.00
Imp	Myers No. 1	2.50	Per	Pride of Cumberland	3.00
Imp	Haverland	3.00	Per	Aroma	3.00
Per	Tennessee Prolific	2.50	Per	Stevens Late Champion	3.00
Per	Glen Mary	2.75	Per	Joe Johnson or Big Joe	3.25
Per	Wm. Belt	2.75	Very Late.		
Per	Warren	4.00	Imp	Kellogg's Prize	3.25
Per	Parsons Beauty	2.50	Per	Gandy	2.25
Per	New York	3.00	Per	Chesapeake	3.50
Per	Uncle Jim	3.00	Per	Mascot	2.75

500 Plants at the Thousand Rate.

Varieties of plants priced at \$2.00 to \$2.75 per 1000 will be sold in lesser quantities at the following prices		Varieties of plants priced at \$3.00 to \$4.00 per 1000 will be sold in lesser quantities at the following prices	
25 Plants	\$0.20	25 Plants	\$0.25
50 Plants	.35	50 Plants	.40
75 Plants	.50	75 Plants	.55
100 Plants	.60	100 Plants	.70
250 Plants	1.00	250 Plants	1.25

Special Prices in Lots of 5,000 or More.

FALL BEARING.

	25	50	100	500	1000
Per Superb	\$0.75	\$1.00	\$1.50	\$3.75	\$7.00
Per Progressive	.75	1.00	1.50	4.00	8.00
DEWBERRY PLANTS. Austin and Lucretia 85c per 100; \$6.00 per 1000					

RASPBERRY PLANTS.

St. Regis (Red) Everbearer	\$1.50 per 100, \$9.00 per 1000
Cumberland (Black cap)	\$1.50 per 100, \$8.00 per 1000
Gregg (Black cap)	\$1.50 per 100, \$8.00 per 1000

J. KEIFFORD HALL, Rhodesdale, Maryland
SMALL FRUIT SPECIALIST

Check \$_____ Money Order \$_____ Stamps \$_____ Cash \$_____

[illegible]

Some Planting Suggestions.

All varieties of the Strawberry give the greatest yield and the largest berries when grown in rich soil; hence no pains should be spared in preparing the bed carefully before planting, by digging or plowing deeply and turning under a liberal application of well-rotted manure. Pulverize the surface soil thoroughly with harrow and rake, and if a top-dressing of ground bone can be applied, it will be found a great benefit at fruiting time. Select a location where the soil is moist and deep if possible—moist and yet where water does not stand near or upon the surface. In such a soil well-enriched, Strawberries delight and give marvelous results. They will, however, succeed upon any soil if well manured. Strawberries do not succeed when planted in shady locations; hence in selecting a plot for them be careful to avoid places that are shaded by trees.

For hill culture in the family garden, set plants in rows two feet apart and the plants fifteen inches apart in the rows; or if to be worked by horse and cultivator, have the rows three feet and the plants one foot apart in the row. In either case, cut off the runners as they appear. If to be grown in matted rows, plant in rows three and one-half or four feet apart and the plants fifteen inches apart in the rows, permitting the runners to set in the row so as to be about six inches apart each way. The after culture consists in keeping the soil mellow and free from weeds by frequent hoeing and cultivation. If you live in the north, where you are subject to severe freezes, I would advise you to mulch your plants. At the approach of winter (as soon as the ground is frozen sufficiently to support the weight of horse and cart) cover the entire bed with straw or other loose light material. Light strawy manure is excellent for this purpose, and the soluble portion leaches into the soil and affords nourishment to the plants, while the fibrous portion remains upon the surface as a mulch. Evergreen branches are very useful for holding the mulch in place and are of themselves a protection. When the plants start growth in spring, rake the mulch from off the plants sufficiently to permit them to push through it, and leave it on the surface about the plants to protect the fruit and keep it clean and also keep the soil moist and cool. An application of unleached wood-ashes or muriate of potash along the rows very early in spring, just before a rainfall, will be found to increase the size, beauty and flavor of the berries.

SHIPMENTS BY PARCEL POST.

Plants of all kinds are now admitted to the mails as Fourth Class Matter; maximum weight 50 pounds in the first and second zones, 20 pounds in all other zones. We cannot send any stock in Canada by mail, it must go by express as plants from the United States are excluded from the mails by the Canadian authorities. We are giving estimate of weight of plants when packed for shipment but as plants vary so much it is impossible to give the exact weight as some varieties grow very much larger than others. Please be sure and send enough postage, if you send more than is required, all over if only one cent, will be returned to you—we will not keep one cent of your money. Please remember that the full amount of postage has to be paid when we send plants, etc. by mail, and if you do not send enough to pay postage, your order will go by Express Collect, as we cannot keep accounts and send bills for small amounts of postage. In all cases shipments weighing 6 pounds or more, go more cheaply by express than by mail to points west of the Mississippi river. Packages of any considerable size can be shipped better to all points by express than by mail, and usually at less cost, as express rates have lately been cut from 20 to 50 per cent. on trees and plants, which means quite an item for fruit growers all over the country.

FALL PLANTS.

I am making this one of my specialties. I am in the right climate to furnish plants of the very best quality at this season of the year. I will furnish plants the last of August. You will have to write for prices as I do not issue a price list until about the first of September. I do not like to furnish plants until about Sept. 15th but will do so if my customers cannot wait until then. I have shipped fall plants from Maine to California and they have given universal satisfaction. When making up your fall list, send it to me and I am sure you will be pleased with the stock I send you.

When you receive this catalogue and you do not want to order this spring put it somewhere so you can find it in the fall. Prices you find here are not fall prices. There is a great loss in taking up plants in the fall so I am compelled to charge a higher price to insure you of getting nothing but well rooted plants that will live through the winter. Please bear this in mind—when you buy of HALL, spring or fall, you get what you buy, and plants that will grow and produce large crops.

GIANT HIMALAYA BERRY.

FRUITS FOR FOUR MONTHS.

This wonderful berry which is sometimes called Grape-Vine Berry was recently introduced from the cold regions of the Himalaya Mountains. There are several different forms of it, but this one seems to be the only one of genuine value. It grows like a grape vine, making a growth of twenty-five feet, and can be trained to a trellis of any kind.

The fruit is large, black in color, almost coreless, and unsurpassed for eating, picked fresh from vines or cooked, canned or preserved in any form. Plants do well in the hot, dry sections of the South and West and are making wonderful records in the Middle, Northern and Eastern States.

This is certainly a most wonderful berry because the vines do not die down after fruiting, as is the case with other berries. It is perfectly hardy everywhere, there being no winter in the United States too severe to kill it. It has stood 20 degrees below zero, with no sign of winter killing.

It is valuable for city people or anyone within limited space who desire an abundance of luscious berries. Price of strong, well rooted plants; 15c each, 3 for 30c, 6 for 50c, 100 for \$6.00.